

London Borough of Brent

Public Spaces Protection Order (PSPO) Renewal – Wembley Stadium Response

1. This note formulates the response from Wembley National Stadium Ltd (WNSL) in relation to the Public Spaces Protection Order (PSPO) renewal for the London Borough of Brent (LBB).
2. The PSPO has been in operation since 2017 and has had significant impact on Stadium Major Event Days to date, particularly in light of recent enforcement enhancements following the EURO 2020 Final and now moving ahead towards the EURO 2028 tournament hosted in the UK and Ireland and the many other events hosted at Wembley National Stadium.
3. Since the last update to the PSPO Wembley National Stadium has seen an event cap increase with the ability to host up to 54 events at full capacity each year and an unlimited number under 60,000 capacity. With this increase the event day PSPO remains a vital part of stadium day operations to ensure we actively reduce the risk of anti-social behaviour at our events that affects the local residents, businesses and environment.
4. The benefits of the PSPO to Wembley Stadium includes the prohibition of many anti-social behaviours in the borough (and more specifically Wembley Park) which can influence the behaviour of fans and spectators on event ingress and egress. These include:
 - No consumption of alcohol in open spaces other than licensed areas
 - No use of illegal drugs or substances
 - No littering
 - No use of smoke devices (flares/pyrotechnics) which can cause harm or injury
 - No urinating or defecation
 - No flying of drones
 - No unauthorised vehicles
 - No sale of illegal merchandise or trading
 - No sale / resale of tickets
 - No ambush marketing
 - No obstructions on the public highway preventing free flow of movement
 - No busking without consent
 - No use of microphone or speakers without consent
5. WNSL, LBB and Wembley Park Ltd have formed a 'Best in Class' tripartite agreement which looks to better improve the collaboration between all landowners with significant emphasis on Stadium Major Event Days. Measures include the implementation of barriers (which cannot be used for harm), toilet provision, enforcement teams, wayfinding and asset protection. These measures have been implemented to better enforce the PSPO on Major Event Days; for example, the provision of toilets should minimise desire or requirement to urinate on-street, and event day enforcement teams, supplied by all parties, can monitor and shut down unauthorised activities e.g. drone activity and unauthorised parking.
6. On reflection over the past few years, the combined PSPO enforcement activity between WNSL, LBB and Wembley Park Ltd has been successful with particular reference to illegal sales of goods, ticket touting and intervention towards unauthorised activity. The implementation of the PSPO has provided a power to enforcement teams to appropriately warn and penalise illegal activity on-street and to better process any

misdeemeanours through an effective Fixed Penalty Notice (FPN) and subsequent prosecution process for repeat offenders. This in turn has reinforced the zero-tolerance policy at Wembley Stadium and the surrounding area towards anti-social behaviour. Losing these measures would have a negative affect for all parties concerned on stadium event days.

7. Prior to 2022, the priority of the PSPO and the larger enforcement effort was to target ticket touting and illegal merchandise sales which was met with successful confiscations however the enforcement of the PSPO in relation to street drinking was not as prevalent.
8. Following the Baroness Casey Review of the EURO 2020 Final, where alcohol consumption on the Wembley Park Estate was a causing factor of alarming levels of anti-social behaviour (please see the report in **Appendix B**), the PSPO has taken on a higher level of importance as a means of enforcement.
9. Since the beginning of 2022, additional enforcement teams from LBB, WNSL and the Metropolitan Police have been specifically deployed which are dedicated to the 'no street drinking' order under the PSPO. Civilian and police enforcement teams have efficiently been able to shut down illegal activity through the PSPO. WNSL, LBB and the Metropolitan Police have provided the following additional measures in support of the PSPO on Stadium Major Event Days:
 - Up to 50 x Zone Ex 'Alpha Zulu' stewards on Olympic Way North for the confiscation of alcohol.
 - Additional external Metropolitan Police Support Units (PSU) deployed at Olympic Way North, South Way and across the Wembley Park Estate.
 - 64 x temporary event day totems which stipulate the PSPO regulations which do not allow street drinking, ticket touting or sale of illegal merchandise.
 - Use of the digital signage assets on Olympic Way, White Horse Square and Bobby Moore bridge to remind spectators that drinking alcohol on-street is prohibited.
 - Use of the Public Address (PA) messaging system on Olympic Way to remind of the PSPO and no street drinking order in Brent.
 - 10 x 1,100L Eurobins on Olympic Way plus 2 x 1,100L Eurobins on South Way and 2 x 1,100L Eurobins on Brook Avenue for the confiscation of alcohol.
 - 10 x overt and covert officers on Event Day to issue FPNs to any activity outside the confines of the PSPO.
 - Dedicated LBB Neighbourhood Patrol officers, Licensing & Trading officers, Safety officers and Community Safety officers from LBB to issue FPNs to any activity outside the confines of the PSPO.
 - A dedicated Police enforcement team to support LBB and WNSL overt and covert teams.
 - LBB review of all on- & off-licences in Wembley Park to limit or prohibit alcohol sales in accordance with the Metropolitan Police event risk rating.
 - Continued work with partners to develop critical fence line infrastructure that cannot be used to harm or climbed.
10. The PSPO has become an important tool within the Stadium Major Event Day operation. Without the PSPO, there would be no preventative measure to limit anti-social behaviour on the Wembley Park Estate during stadium ingress and egress. It provides a safer, more welcoming environment for spectators and it reduces pressures on police resource which can be better deployed to respond to incidents and gives civilian Neighbourhood Patrol resources the jurisdiction to intervene instead. Previously, lack of enforcement has led to unruly fan behaviours, issues at stadium turnstiles, businesses and residences, and violence and spectator vulnerabilities.
11. WNSL therefore welcomes the renewal and extension of the PSPO within LBB and also supports the new proposed prohibitions which include:
 - **Unauthorised Access into Wembley Stadium**
 - No person shall attempt to gain, or successfully gain, unauthorised access to any restricted area within Wembley National Stadium without a valid event ticket and/or express permission. This includes, but is not limited to:
 - Entering or attempting to enter the Stadium via turnstiles, staff-only zones and other designated spaces without authorisation.

- Circumventing security measures including scaling fences, bypassing barriers, tailgating through secured entrances, or using false credentials.
- Using deceptive tactics such as impersonating staff, presenting counterfeit tickets, or misleading stadium personnel to gain unauthorised entry.
- Interfering with restricted areas by tampering with locks, doors, or security systems designed to prevent unauthorised access.
- Encouraging or assisting others in attempting to gain access to prohibited zones unlawfully.
- Exceptions: This prohibition does not apply to:
 - Emergency service personnel performing official duties.
 - Stadium employees, contractors, and individuals granted prior authorisation by Wembley National Stadium
 - Persons entering with valid credentials and permissions issued by the appropriate authorities.
- **Vehicle Restrictions through Road Closures**
 - No person shall drive, operate, or manoeuvre (unless pushed) any motorised or non-motorised vehicle through areas restricted by Hostile Vehicle Mitigation - HVM (road closures) unless they have prior authorisation from Brent Council, relevant landowner and/or other relevant authorities. This includes, but is not limited to:
 - Driving or attempting to drive a vehicle through barriers, bollards, gated checkpoints, or restricted zones protected by HVM measures.
 - Riding bicycles, scooters, carts, or similar non-motorised vehicles through restricted HVM areas.
 - Bypassing security restrictions using unauthorised routes or alternative access points.
 - Attempting to disable, tamper with, or obstruct HVM barriers to gain unauthorised vehicle access.
 - Using fraudulent documentation or false representation to circumvent access restrictions.
 - Assisting others in unauthorised vehicle entry or attempting to evade enforcement.
 - Exceptions: This prohibition does not apply to:
 - Emergency service vehicles performing official duties.
 - Vehicles with pre-approved access credentials issued by relevant authorities.
 - Maintenance and operational vehicles authorised by relevant authorities.
- **Stadium Concourse – Access Restriction**
 - No person shall enter or remain on the concourse surrounding Wembley Stadium as defined by **Map B** unless they hold a valid event ticket for the specific event taking place at the stadium on that date. This includes, but is not limited to:
 - Loitering* on the concourse without a valid event ticket.
 - Gathering in groups that obstruct pedestrian flow or access to stadium facilities.
 - Exceptions: This prohibition does not apply to:
 - Stadium staff, security personnel, or emergency service responders performing official duties.
 - Individuals with pre-arranged authorisation from Wembley National Stadium Ltd or stadium management.
 - * For the purposes of this prohibition, 'loitering' may include but is not limited to mean: -
 - Linger – staying in an area without a clear purpose.
 - Idling – standing around without engaging in any specific activity.
 - Gathering – assembling without valid reason related to the event.
 - Occupying – remaining in a space without proper authorisation.

- Congregating – forming groups that obstruct movement or access.
 - Hanging around – a more casual way of describing loitering.
 - Coaches / Other Vehicles obstructing the highway

 - **Parking Prohibition**
 - No person shall, at any time, or at 30-minute intervals following a previous non-compliance under this prohibition, park or leave a coach or similar large passenger vehicle in a manner that:
 - Obstructs the highway or pavement;
 - Blocks access to properties, driveways, or designated emergency routes;
 - Causes danger or nuisance to pedestrians or other road users;
 - Is parked outside of designated coach parking or waiting areas
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Appendix B – Baroness Casey Review – EURO 2020 Final

